

Mark Buijsters

Van: [redacted]
Verzonden: donderdag 6 december 2018 09:02
Aan: [redacted]
CC: [redacted]
Onderwerp: RE: Application batch I

Goedemorgen [redacted]

Dank voor het toezenden van de aanvraag, wij hebben deze in goede orde ontvangen.
Een officiële bevestiging hiervan zal eveneens per post aan je worden toegezonden.

Naar aanleiding van de aanvraag hebben we toch nog een aantal vragen.
Die zien met name op de motivering voor ontheffing waarin wordt aangegeven dat sprake is van nieuwe regelgeving.
Wij denken dat deze motivering wellicht niet juist is en moet worden aangevuld. De Europese quota gold immers ook al onder Ofcom.
Daarnaast spelen meer praktische vragen ten aanzien van de te nemen besluiten.

Woensdag 12 december aanstaande staat een afspraak gepland met Discovery bij het Commissariaat.
Ben jij er dan ook of is het mogelijk voor jou aan het einde van die afspraak deze vragen/punten samen door te nemen?

Ik hoor het graag.

Met vriendelijke groet,

[redacted]
Adviseur Onderzoek & Toegang

Commissariaat voor de Media
Hoge Naarderweg 78, 1217 AH Hilversum
T [redacted]
[redacted]@cvdm.nl, www.cvdm.nl
Aan dit bericht kunnen geen rechten worden ontleend

COMMISSARIAAT VOOR DE MEDIA

Van: [redacted]@icloud.com>
Verzonden: maandag 3 december 2018 12:05
Aan: [redacted]
CC: [redacted]
[redacted]@CVDM.NL>
Onderwerp: Application batch I

Dear [redacted]

Please find attached the following documents:

- Application letter;
- Excel sheet Information for licenses and exemptions batch I;
- Appendix European Works;
- Certificate of registration in the register of companies of the Dutch Chamber of Commerce for Discovery Communications Benelux B.V.;
- Statutes of establishment of Discovery Communications Benelux B.V.;
- Updated statutes of Discovery Communications Benelux B.V. 2015.

Please note that we are sending this email and all attachments to you strictly on a private and confidential basis as they contain sensitive business information.

If you have any questions, feel free to call.

Best, [REDACTED]



Sensitive and confidential business information

Dear Sir/Madam,

Permission

On behalf of Discovery Communications Benelux B.V., a commercial audiovisual media service provider established in the Netherlands, we would like to apply for permission from the Commissariaat voor de Media (CvDM), pursuant to article 3.1, paragraph 1, of the Media Act 2008, to provide per 30th of March 2019 commercial television broadcasting services under the names and its different language versions as specified in the attached document.

Exemptions

We would also like to apply for several exemptions from the required minimum percentage of original Dutch or Frysian works, as laid down in article 3.24, paragraph 1, of the Media Act 2008, and for several exemptions from the required minimum percentage of original European works, as laid down in article 3.20, paragraph 1, of the Media Act.

Unless no exemption is required, the grounds for exemptions have been specified per channel in the attached document. Grounds are equal to those mentioned in the Policy Rules of the CvDM on Program Quota, as applied by the CvDM in its decisions. If applicable, a more extensive substantiation can be found in the appendix for either Dutch/Frysian or European original works.

Discovery Communications Benelux B.V.

Discovery Communications Benelux is a Private Limited Liability Company, located at Kraanspoor 32, 1033 SE, in Amsterdam. It is registered at the Netherlands Chamber of Commerce under registration number 33295591.

From 30th of March 2019 Discovery Communications Benelux B.V. will be the broadcaster exercising editorial responsibility for the media services as described in the attached document. From the 30th onwards all editorial decisions for these media services will be taken at the head office's address.

For further corporate information please find attached the following documents:

- Certificate of registration in the register of companies of the Dutch Chamber of Commerce for Discovery Communications Benelux B.V.;
- Statutes of establishment of Discovery Communications Benelux B.V.; - Updated statutes of Discovery Communications Benelux B.V. 2015.

Sensitive and confidential business information



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Ofcom

Discovery Corporate Services Limited is currently the Ofcom licensee for the services where the licence number is indicated in the attached document. We will ensure that those licenses are surrendered in time. We are currently aiming for the 29th March 2019 end of day, one day before the Dutch licenses should come into effect. We will inform Ofcom in time, to avoid cases of double licensing and jurisdiction.

Compliance

We are fully committed to comply with the complete Dutch regulatory framework regarding audiovisual media-services. As a consequence, we are in close contact with the CVDM, the Netherlands Institute for the Classification of Audiovisual Media (NICAM) and the Stichting Reclame Code (SRC). Also, Discovery has a clear set of compliance processes led by the Compliance team, and all relevant business groups are trained in the regulations. Discovery also has a team of trained coders that have completed the Kijkwijzer training.

We are willing to answer all questions regarding this application.

Yours sincerely,

[Redacted] on behalf of:
Discovery Communications Benelux B.V.

Amsterdam 29th November 2018

Sensitive and confidential business information



Discovery Networks Benelux
Kraanspoor 32
1033 5E Amsterdam

T: +31 (0)20-713 8900
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W: discoverynetworks.nl

This paper is fully recycled and biodegradable
It is made from 100% post consumer
reclaimed material and is FSC accredited

Sensitive and confidential business information

Appendix European Works

Par I. Discovery Channel – French

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products or topics.

One example is "Fast 'n' Loud", which sees motoring experts Richard Rawlings and Aaron Kaufman tour America, looking for old and abandoned cars that they can restore to glory in their garage in Dallas. Another example is "Alaskan Bush People", about a family who lives deep in the Alaskan wilderness and who were born wild. Billy Brown, his wife Ami and their seven grown children are so far removed from civilization that they refer to themselves as a wolf pack. Also featuring on the channel is "American Chopper", with Paul Tuetul and his son Paul Jr, a volatile father and son team who push the envelope of custom motorcycle design and fabrication. "Deadliest Catch" is an additional example, which showcases the world of the Alaskan crab fishermen, who brave the waves of the Bering sea.

These types of series are by nature hardly available as European original works. As a consequence of the current prominence of these American-style series, the 3-year average percentage on European works doesn't equal the set percentage in the Directive. Under Ofcom jurisdiction, inventory issues were accepted as a ground for not meeting the required percentage.

While Discovery is fully committed to increase this channel's performance in the future to meet its obligations within the new regulatory framework in the Netherlands, this will be a gradual process.

Par II. Discovery Channel – Iberia

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products or topics.

An example is "Deadliest Catch", which showcases the world of the Alaskan crab fishermen, who brave the waves of the Bering sea. "Fast 'n' Loud" is another example, which sees motoring experts Richard Rawlings and Aaron Kaufman tour America, looking for old and abandoned cars that they can restore to glory in their garage in Dallas. "Alaska, the Last Frontier" is another example, where viewers meet the Kilcher family and their isolated community outside Homer, Alaska. The Kilchers, led by patriarch Atz Kilcher, have cultivated and lived on their homestead for four generations. Another example is "The Last Alaskans", where viewers can take an inside look at the lives of some of the few remaining Alaskans permitted to dwell within the 19 million acres of the Arctic National Wildlife Refuge – one of the most remote areas in America.

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Par III. Discovery Channel – Italian

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Par IV. Discovery Channel – pan regional

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Par V. Discovery Channel – Hungarian

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Par VI. Discovery Channel – Polish

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Par VII. Discovery Channel – Benelux

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Par VIII. Discovery Channel – Flanders

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One example is, "Fast 'n' Loud", which sees motoring experts Richard Rawlings and Aaron Kaufman tour America, looking for old and abandoned cars that they can restore to glory in their garage in Dallas. Another example is "Alaskan Bush People", about a family who lives deep in the Alaskan wilderness and who were born wild. Billy Brown, his wife Ami and their seven grown children are so far removed from civilization that they refer to themselves as a wolf pack. "Deadliest Catch" is another example, which showcases the world of the Alaskan crab fishermen, who brave the waves of the Bering sea. "Alaska, the Last Frontier" is another example, where viewers meet the Kilcher family and their isolated community outside Homer, Alaska. The Kilchers, led by patriarch Atz Kilcher, have cultivated and lived on their homestead for four generations, who spend the short summer and fall gardening, hunting and fishing for food, gathering supplies from the land and preparing their animals for the harsh Alaskan winter.

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Par IX. Discovery Showcase HD

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products or topics .

An example is, "Deadliest Catch", which showcases the world of the Alaskan crab fishermen, who brave the waves of the Bering sea. Another example is "Amish Mafia", a programme following a secret subculture within the Amish community, who protect their kin and deliver justice against those who stand in their way. "Alaska Gold Diggers" is an example that sees Sara-Jane and her four daughters from southern California pool their savings and head to Alaska, in an attempt to reopen their deceased grandfather's gold mines. Another example is "My Giant Life", where viewers meet four phenomenal ladies - Lindsay, Haleigh, Colleen, and Nancy, who see the world from a higher perspective. "I Almost Got Away With It" tells the stories of criminals who evaded justice for years, sometimes even decades, by using their families, fake identification and even violence to avoid capture.

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Par X. Discovery Turbo Xtra – Polish

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products.

An example is "Diesel Brothers", which follows the exploits of Heavy D, Diesel Dave and their crew at DieselSellerz as they sell, build and destroy all things diesel. "Kindig Customs" (aka "Bitchin' Rides"), is a programme showcasing the work of Dave Kindig and his team at Kindig-It Design as they restore and customise unique, one-of-a-kind vehicles for their demanding clientele. Another example is "Street Outlaws" where viewers see Oklahoma City's street racers compete for spots on their top ten list. Tensions run high and fights break out in this exciting look at the racing community. Another example is "Misfit Garage", a programme following Tom Smith and Jordan Butler, who were fired by Richard Rawlings from 'Fast N' Loud'. Now they have teamed up with Thomas Weeks to start their own garage as equal partners.

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Par XI. Discovery World – pan regional

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products or topics.

An example is "Codes & Conspiracies", a programme exploring the unknown, hidden stories about some of the world's most iconic places, ground-breaking inventions and influential people. Another example is "Anthony Bourdain: No Reservation S3", where viewers see Bourdain on a worldwide search for the most interesting and unique local cuisines and cultures. "Tattoo Hunter" is an example that follows tattoo anthropologist Lars Krutak as he investigates ancient body modification rituals from around the world. The intrepid Lars seeks to understand the meaning behind sacred traditions that date back thousands of years. Another example is "American Guns", a programme about Rich Wyatt and his wife Renee, who own Gunsmoke, located outside Denver, Colorado, where they buy, sell, build and trade a range of guns from hand cannons to hunting rifles. "100 Miles from Nowhere" is a programme where viewers can follow a trio of fun-loving guys who explore remote and extreme locations around the globe. Their mission is to get off the beaten path and, in just three or four days, trek up to 100 miles by foot, bike or raft.

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Par XII. DTX – pan regional

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products or topics.

An example is "All Girls Garage", where an all-girls garage team approach complex mechanical projects that rival those undertaken by their male counterparts, proving they have what it takes to run a car shop. Another example is "Dallas Car Sharks", which is set in the Lone Star State, where tough-talking, larger-than-life dealers compete to outbid and out-buy each other in the intense world of automobile auctions. "Chasing Classic Cars" is an example where viewers can see the work of Wayne Carini, a car expert and master restorer, as he scours the countryside in search of classic automobiles that have been hidden away in barns and shacks for decades. Another example is "Overhauled", a programme following a team of ace mechanics and designers transform mundane or broken-down automobiles into unique custom cars under the watchful eye of auto design legend Chip Foose. "Kindig Customs" (aka "Bitchin' Rides"), is a programme showcasing the work of Dave Kindig and his team at Kindig-It Design as they restore and customise unique, one-of-a-kind vehicles for their demanding clientele.

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Par XIII. TLC – Balkans

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products or topics.

With just 90 days to wed on a fiancé visa, an example is "90 Day Fiancé", a programme following international couples attempting to overcome cultural barriers and family dramas while in search for true love. It follows couples who have applied for or received a K-1 visa (available uniquely to foreign fiancés of American citizens) and therefore have 90 days to decide to marry before the visas of the foreign half of the couple expire and they must leave the United States.

"Say Yes to the Dress" is another example, which follows a team of specialists at Kleinfeld Bridal on Manhattan guide brides and their friends and family through the process of selecting, fitting, altering and delivering a flawless wedding dress in time for their perfect day. Another example is "Outdaughters", which follows the busy lives of Danielle and Adam Busby and their four-year-old daughter, Blayke, as they adjust to their new life of being parents to America's first all-female set of quintuplets. Another example is "Little People, Big World", which tells the story of the Roloff's, a

Mark Buijsters

Van: [redacted]@icloud.com>
Verzonden: maandag 3 december 2018 17:33
Aan: [redacted]
CC: [redacted]
Onderwerp: Additional documents application; batch 1(a)
Bijlagen: Information for licenses and exemptions - batch 1(a).xlsx; Appendix (batch 1(a)) European Works .pdf

Dear [redacted]

In addition to the documents we sent earlier today for batch 1, please find attached the following documents:

- excel sheet information for licenses and exemptions batch 1(a);
- appendix (batch 1(a)) European Works.

As soon as we are ready, we will provide you with the next batch 2. In the meantime, if you have any remarks or feedback regarding batch 1 (and 1a), either in the substance of the application or the process, don't hesitate to e-mail or call.

Best, [redacted]

family of little people as they face the everyday challenges that everyone faces, with the additional hurdle of being small in a world made for average sized people. Another example is "Dr. Pimple Popper", where viewers can see the work of Dr Sandra Lee, one of America's leading dermatologists. With over 15 years of experience, she specialises in diagnosing and removing mysterious unsightly lumps and cysts from patients' skin – helping them return to normal life.

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Par XIV. TLC Netherlands

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products or topics.

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Another example is "My 600lb Life", which focuses on the stories of individuals who aim to go from weighing over 600 lbs to being at their ideal weight. Their journey begins with gastric bypass surgery, which allows them to start losing weight. "Say Yes to the Dress" is another example, which follows a team of specialists at Kleinfeld Bridal at Manhattan guide brides and their friends and family through the process of selecting, fitting, altering and delivering a flawless wedding dress in time for their perfect day. Another example is "Counting On", a programme following the lives of Jill, Jessa and other members of the Duggar family as they deal with life's challenges, including leaving the nest, starting their own families and raising their own children. "Sister Wives" is another example - at first glance, the Browns are a typical big American family - except father and husband Kody is a polygamist with four wives – Meri, Janelle, Christine and Robyn – and a rapidly growing number of children.

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Par XV. TLC Flanders

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Par XVI. TLC – pan regional

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family of little people as they face the everyday challenges that everyone faces, with the additional hurdle of being small in a world made for average sized people. Another example is "Dr. Pimple Popper", where viewers can see the work of Dr Sandra Lee, one of America's leading dermatologists. With over 15 years of experience, she specialises in diagnosing and removing mysterious unsightly lumps and cysts from patients' skin – helping them return to normal life.

These types of series are by nature hardly available as European original works. As a result of the current prominence of these American-style series, the 3-year average percentage on European works doesn't equal the set percentage in the Directive. Under Ofcom jurisdiction, inventory issues were accepted as a ground for not meeting the required percentage.

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Par XVII. TLC – Polish

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about typical American topics or products.

An example is "My 600lb Life", which focuses on the stories of individuals who aim to go from weighing over 600 lbs to being at their ideal weight. Their journey begins with gastric bypass surgery, which allows them to start losing weight. "Say Yes to the Dress" is another example, which follows a team of specialists at Kleinfeld Bridal on Manhattan guide brides and their friends and family through the process of selecting, fitting, altering and delivering a flawless wedding dress in time for their perfect day. Another example is "Outdaughtered", which follows the busy lives of Danielle and Adam Busby and their four-year-old daughter, Blayke, as they adjust to their new life of being parents to America's first all-female set of quintuplets. "Toddlers and Tiaras" is an American reality serie which gives a behind the scenes look at the world of child beauty pageants. Viewers follow the contestants and their families as they compete to win the coveted crown. Another example is "Botched", which is a programme that follows the increasing amount of people resorting to plastic surgery to achieve the perfect body or features. But what happens when the quick fix goes drastically wrong?

These types of series are by nature hardly available as European original works. The current prominence of these American-style series has resulted in the 3-year average percentage on European works falling short of the set percentage in the Directive. Under Ofcom jurisdiction, inventory issues were accepted as a ground for not meeting the required percentage.

While Discovery is fully committed to increase this channel's performance in the future to meet its obligations within the new regulatory framework in the Netherlands, this will be a gradual process.

Sensitive and confidential business information

Appendix European Works

Par XVIII. Discovery Family – French

Discovery Family – French brings families premium programming with glossy documentaries about the world we live in and beyond; from awesome space adventures to crazy experiments of popular science.

This relatively new service (this channel launched on 14th September 2017, more than a year later than Discovery Family – pan regional) currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products and topics.

One example is “My Cat From Hell”, which sees Jackson Galaxy use his proven training programme to help cat owners find the source of conflict with their pets. Another example is “Outdaughtered”, which follows the busy lives of Danielle and Adam Busby and their four-year-old daughter, Blayke, as they adjust to their new life of being parents to America’s first all-female set of quintuplets. “Tanked” is another example, which features best friends and rivals, Wayde King and Brett Raymer running America’s largest novelty aquarium manufacturing company, *Acrylic Tank Manufacturing*. Another example is “The Vet Life” where we follow three charismatic veterinarians who moved to Houston, Texas to open a full-service veterinarian hospital and animal shelter together while managing their busy home lives. “Cake Boss, a reality soap about Carlo’s Bakery in Hoboken, New Jersey, is an additional example, where Buddy Valastro makes seemingly impossible cakes at Carlo’s Bake Shop all with the help of his family.

Because this is a new service, and as a consequence of the beforementioned current prominence of these American-style series, the 2017 percentage on European works in this first year of transmission, doesn’t equal the set percentage in the Directive. Under Ofcom jurisdiction, inventory issues were accepted as a ground for not meeting the required percentage.

While Discovery is fully committed to increase this channel’s performance in the future to meet its obligations within the new regulatory framework in the Netherlands, this will be a gradual process.

Par XIX. Discovery Family – pan regional

Discovery Family brings families premium programming with glossy documentaries about the world we live in and beyond; from awesome space adventures to crazy experiments of popular science.

One example of a typical program on this channel is “The Carbonaro Effect”, a programme following Michael Carbonaro, who is a magician by trade, but a prankster by heart. Michael goes incognito and performs ingenious tricks on unsuspecting members of the public in everyday situations – and it’s all caught on hidden camera. “Tanked” is another example, which features best friends and rivals, Wayde King and Brett Raymer running America’s largest novelty aquarium manufacturing company, *Acrylic Tank Manufacturing*. “How it’s Made”, is another example, where viewers can find out how

everyday objects are manufactured with a behind the scenes look at the factories and production facilities. Another example is "Treasure Quest: Snake Island", where a team of some of the world's top explorers set out on a two-month journey to find a long-lost and priceless treasure of Incan gold that was stolen 500 years ago. Armed with an exciting new theory, they hope to succeed where many have failed. "Now, That's Funny" is an example which features a collection of internet-sourced viral videos with a family friendly hook, featuring laugh-out-loud unexpected personal moments now being shared with the world.

Discovery Family - pan regional - was launched on 31st March 2016 and should be considered as a relatively new service. 31,4% European Works in its first entire year of transmission forms a good basis for improvement in the future.

While Discovery is fully committed to increase this channel's performance in the future to meet its obligations within the new regulatory framework in the Netherlands, this will be a gradual process.

Par XX. Discovery Life – Polish

This channel currently features a vast amount of typical American style series: these series are all situated in America in its typical landscapes and are about the lives of typical American families or people and their jobs, and about American products.

One example is "Cake Boss", a reality soap about Carlo's Bakery in Hoboken, New Jersey, where Buddy Valastro makes seemingly impossible cakes at Carlo's Bake Shop all with the help of his family. With just 90 days to wed on a fiancé visa, another example is "90 Day Fiancé", a programme following international couples attempting to overcome cultural barriers and family dramas while in search for true love. It follows couples who have applied for or received a K-1 visa (available uniquely to foreign fiancés of American citizens) and therefore have 90 days to decide to marry before the visas of the foreign half of the couple expire and they must leave the United States.

Another example is "Little People, Big World", which tells the story of the Roloff's, a family of little people as they face the everyday challenges that everyone faces, with the additional hurdle of being small in a world made for average sized people. The series chronicles the lives of the six-member Roloff family farm near Portland, Oregon.

"MasterChef USA" features a tough cooking competition, as America's most talented amateur chefs compete in front of a panel of expert judges for the coveted title of Master Chef, as well as a big cash prize. Another title typical for this channel is "Sex Sent me to the ER", an American reality show where doctors and nurses go before the cameras to reveal the most unexpected, irresponsible and often hilarious accounts of sexual medical mishaps.

These types of series are by nature hardly available as European original works. The current prominence of these American-style series has resulted in the 3-year average percentage on European works falling short of the set percentage in the Directive. Under Ofcom jurisdiction, inventory issues were accepted as a ground for not meeting the required percentage.

While Discovery is fully committed to increase this channel's performance in the future to meet its obligations within the new regulatory framework in the Netherlands, this will be a gradual process.

Par XXI. Discovery Science – pan regional

This channel currently features “classic” Discovery series like “How it’s Made” and “Mythbusters”, both of which are synonymous with the Discovery brand for over a decade. In “How it’s Made” viewers can find out how everyday objects are manufactured with a behind the scenes look at the factories and production facilities. “Mythbusters” is a programme where, using modern day science, a team of expert’s separate fact from fiction as they put popular myths and urban legends to the test, with often explosive results.

This channel currently also features series hosted by globally recognized American stars from the small screen, like Johnny Galecki (The Big Bang Theory’s) hosting the science themed prank show “Sci-Jinks”. Another example, but now from the big screen, is the well-known American actor Morgan Freeman hosting “Through The Wormhole”. This is uniquely befitting, as the man commonly called ‘the voice of God’ explores the mysteries of the universe attempts to answer questions on various topics such as what existed before our universe formed and the possibility of life on other planets.

These classical Discovery series or the ones hosted by typical American stars are by nature hardly available as European original works. As a consequence of the current prominence of these series, the 3-year average percentage on European works doesn’t equal the set percentage in the Directive. Under Ofcom jurisdiction, inventory issues were accepted as a ground for not meeting the required percentage.

While Discovery is fully committed to increase this channel’s performance in the future to meet its obligations within the new regulatory framework in the Netherlands, this will be a gradual process.

Par XXII. Discovery Science – French

This channel currently features “classic” Discovery series like “How it’s Made” and “Mythbusters”, both of which are synonymous with the Discovery brand for over a decade. In “How it’s Made” viewers can find out how everyday objects are manufactured with a behind the scenes look at the factories and production facilities. “Mythbusters” is a programme where, using modern day science, a team of expert’s separate fact from fiction as they put popular myths and urban legends to the test, with often explosive results.

This channel currently also features series hosted by globally recognized American stars from the small screen, like Johnny Galecki (The Big Bang Theory’s) hosting the science themed prank show “Sci-Jinks”. Another example, but now from the big screen, is the well-known American actor Morgan Freeman hosting “Through The Wormhole”. This is uniquely befitting, as the man commonly called ‘the voice of God’ explores the mysteries of the universe attempts to answer questions on various topics such as what existed before our universe formed and the possibility of life on other planets.

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While Discovery is fully committed to increase this channel's performance in the future to meet its obligations within the new regulatory framework in the Netherlands, this will be a gradual process.

Par XXIII Discovery Science – Italian

This channel currently features "classic" Discovery series like "How it's Made" and "Mythbusters", both of which are synonymous with the Discovery brand for over a decade. In "How it's Made" viewers can find out how everyday objects are manufactured with a behind the scenes look at the factories and production facilities. "Mythbusters" is a programme where, using modern day science, a team of expert's separate fact from fiction as they put popular myths and urban legends to the test, with often explosive results.

This channel currently also features series hosted by globally recognized American stars from the small screen, like Johnny Galecki (The Big Bang Theory's) hosting the science themed prank show "Sci-Jinks". Another example, but now from the big screen, is the well-known American actor Morgan Freeman hosting "Through The Wormhole". This is uniquely befitting, as the man commonly called 'the voice of God' explores the mysteries of the universe attempts to answer questions on various topics such as what existed before our universe formed and the possibility of life on other planets.

These classical Discovery series or the ones hosted by typical American stars are by nature hardly available as European original works. As a consequence of the current prominence of these series, the 3-year average percentage on European works doesn't equal the set percentage in the Directive. Under Ofcom jurisdiction, inventory issues were accepted as a ground for not meeting the required percentage.

While Discovery is fully committed to increase this channel's performance in the future to meet its obligations within the new regulatory framework in the Netherlands, this will be a gradual process.

Mark Buijsters

Van: [REDACTED]
Verzonden: dinsdag 4 december 2018 15:47
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: Update Discovery

Beste MT'ers,

Voor de volledigheid (en voor als deze info jullie nog niet had bereikt)

- Gisteren is de eerste officiële aanvraag van Discovery binnen gekomen. Het gaat om 92 commerciële lineaire kanalen. (De rest volgt nog);

- Volgende week woensdag staat er weer een overleg gepland met Discovery en [REDACTED] (om de laatste vragen te beantwoorden).

@ [REDACTED] informeer jij het college of zal ik dat doen?

Groeten,
[REDACTED]

Verstuurd vanaf mijn iPad